



Instructions to Create Your incredABLE Day 2024 JustGiving Fundraising Page

1. Follow the below link to HMEA's incredABLE Day JustGiving Page:

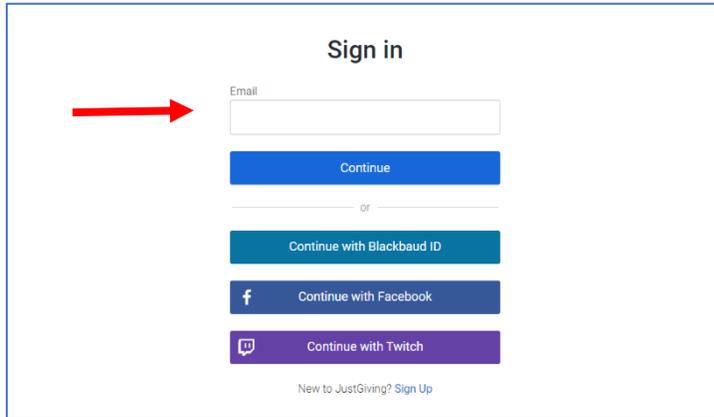
<https://www.justgiving.com/campaign/incredableday2024>

2. Click the orange **Start Fundraising** button on right side of screen.

The screenshot shows the JustGiving fundraising page for HMEA's incredABLE Day 2024. The page features a header with the event logo and a 'Start fundraising' button. The main content area displays the event details: 'Sunday, June 23, 2024 | 10am-2pm, King Street Memorial Park, 740 King Street | Franklin, MA'. It also shows a progress bar at 0% with a '\$0 raised of \$50,000 target' and a 'Give Now' button. The 'Start fundraising' button is circled in red. The page footer includes the event title 'HMEA's incredABLE Day 2024', a description of the event, and contact information.

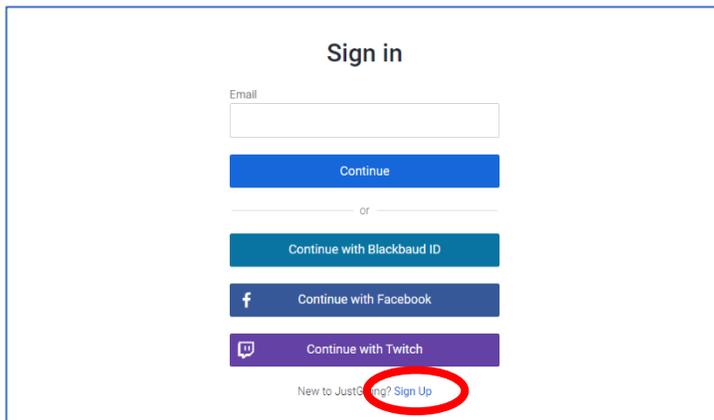
3. Sign in or sign up for a new account.

a. If you already have a JustGiving account, **Sign in** with your email.



The screenshot shows the 'Sign in' page. At the top, the text 'Sign in' is centered. Below it is an 'Email' input field. A red arrow points to the left side of this input field. Underneath the input field is a blue 'Continue' button. Below the button is a horizontal line with the word 'or' in the center. Underneath the line are three buttons: 'Continue with Blackbaud ID' (teal), 'Continue with Facebook' (dark blue with a white 'f' icon), and 'Continue with Twitch' (purple with a white Twitch logo icon). At the bottom of the page, the text 'New to JustGiving? Sign Up' is displayed.

b. If you are new to JustGiving, click **Sign Up** on the bottom of the page.



The screenshot shows the 'Sign in' page, identical to the one above. However, in this version, the text 'New to JustGiving? Sign Up' at the bottom of the page is circled in red, highlighting the 'Sign Up' link.

c. Enter your information and then click **Sign Up** on the bottom of the page.

Sign Up

First name

Last name

Email

Create password
 [Show](#)

- Must be at least 12 characters
- Must include at least one number, a lower or upper case letter and a special character (#,\$,%,&,@ etc.)
- Must not include your email, name, or a commonly used word

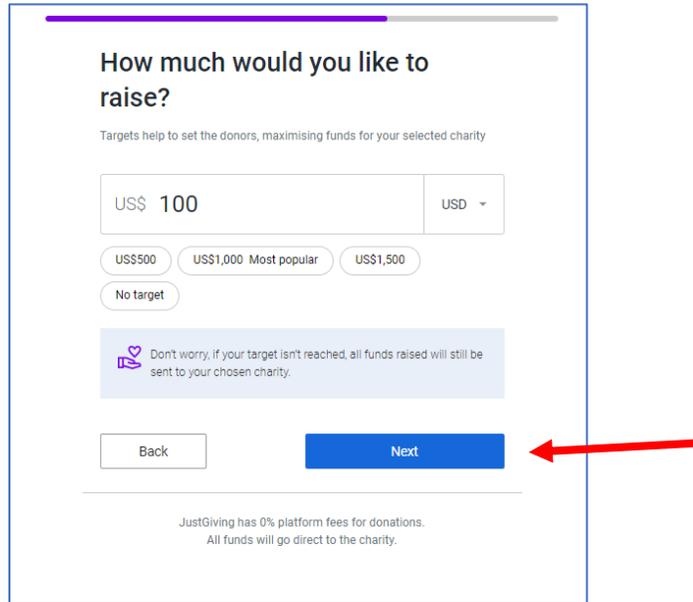
We want to send you brilliant emails to keep you in the loop about the causes you love and latest fundraising news.

Yes please, opt me in to JustGiving emails
 No thanks

[Sign up](#)

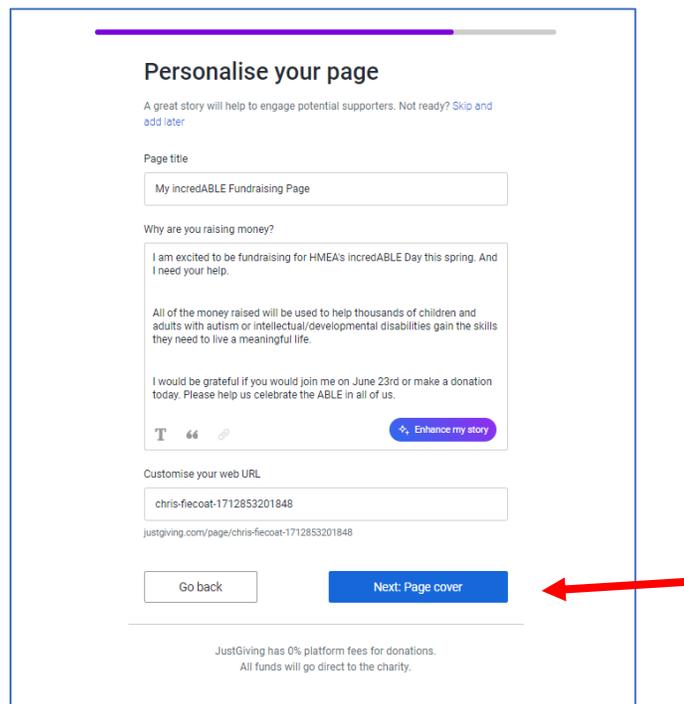


4. Enter a target goal for how much you would like to raise and click **Next**.

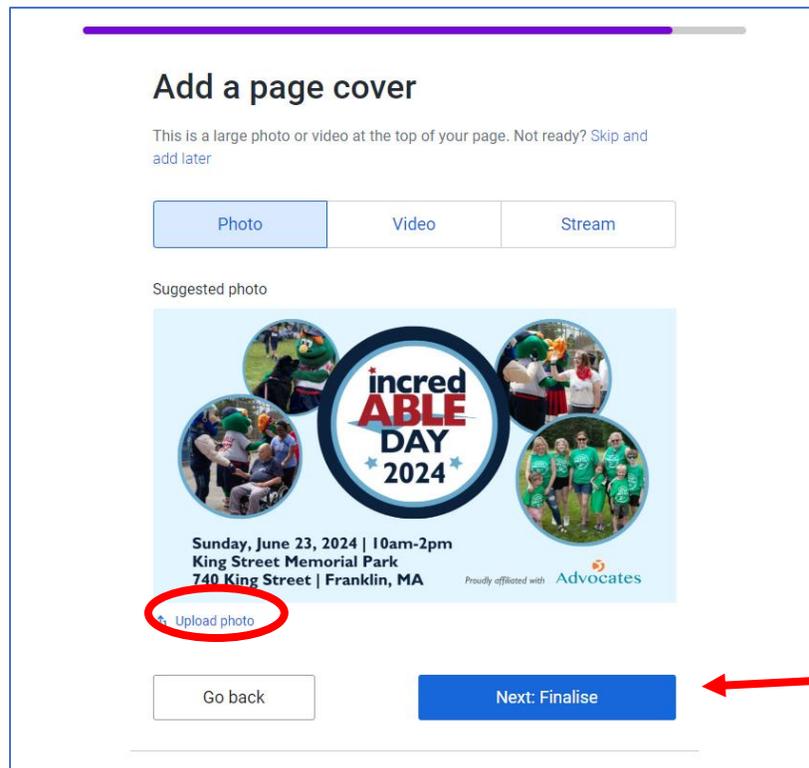


5. For the best fundraising results, personalize your page by adding a **Page Title** and including a message about why you are fundraising for incredABLE Day. You can even create a simpler page address. When you're done, click **Next: Page Cover**.

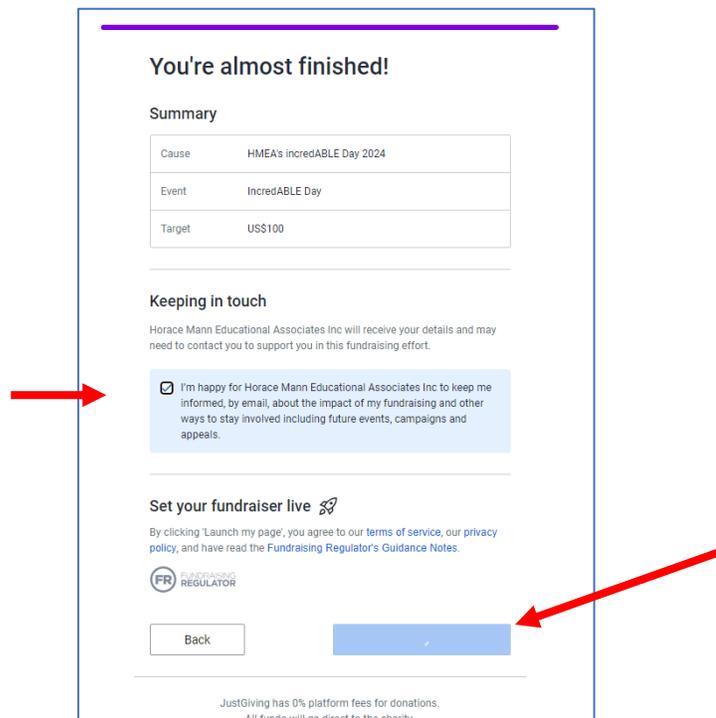
(If you don't want to customize your page and are happy with the provided text, click **Skip and Add Later** on the top of the page.)



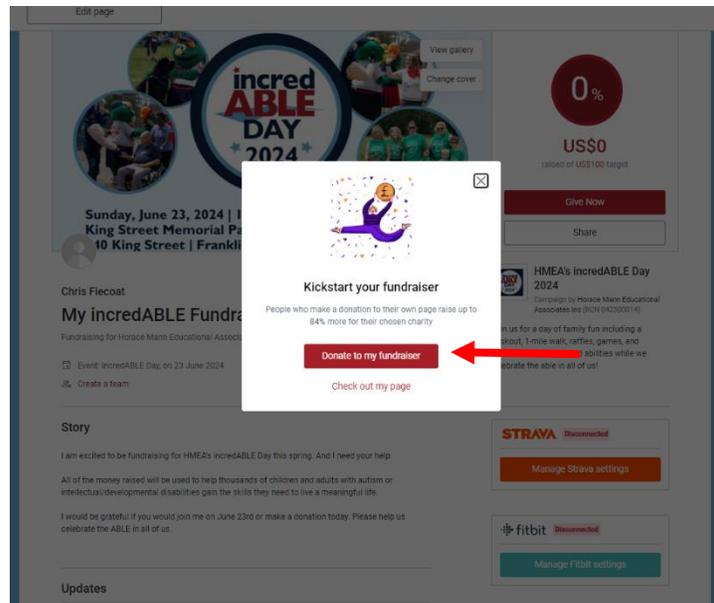
6. Upload a personal photo to appear on your page by clicking **Upload Photo**. If you want to use the incredABLE Day picture on your page, click **Next: Finalize**.



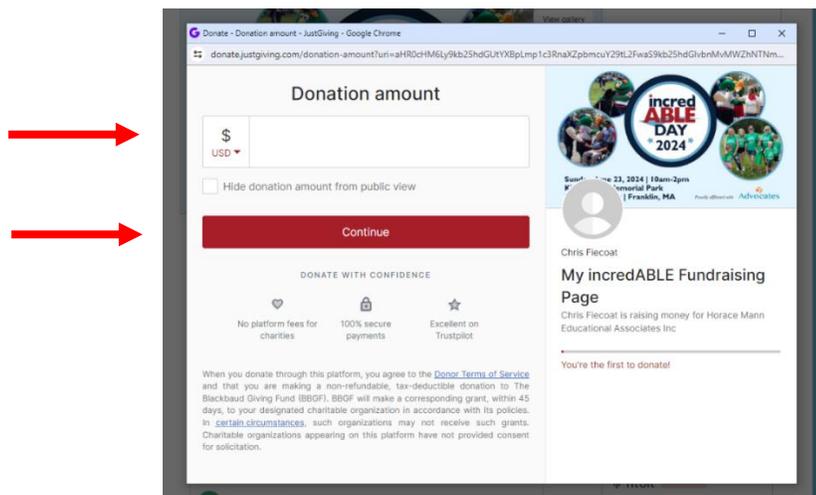
7. To receive emails from JustGiving about your fundraising progress, check the box. Click **Launch My Page** to complete your setup.



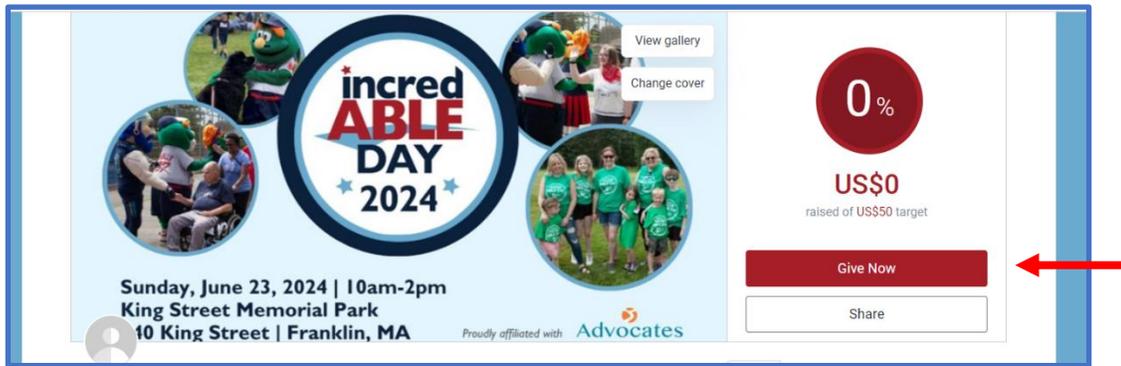
8. Once you click Launch My Page, you will have the opportunity to donate. Did you know that people who contribute to their own page raise up to **84% more** for their chosen charity? To make your donation, click **Donate to my Fundraiser**. If you'd rather make a donation later, click **Check out my page**.



9. If you click Donate to my Fundraiser, you can quickly complete your transaction. Enter the amount you'd like to contribute, then click **Continue** to proceed with payment options.



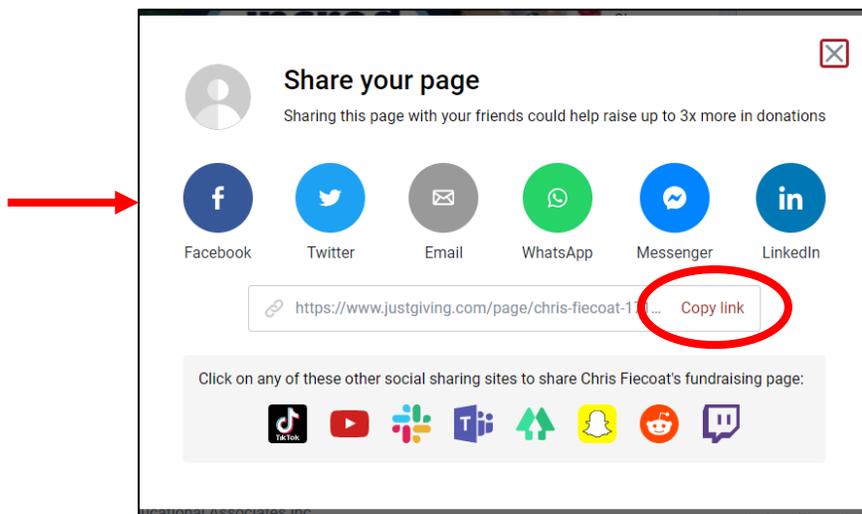
10. You can also make a donation anytime from your page by clicking **Give Now**.



Congratulations! You're done creating your page. Now it's time to fundraise! Click **Share**.



11. Click **the logo** of the social media platform where you'd like to share your fundraising page (the more the better!) or **Copy Link** for a link to paste into your own posts or emails.



Good luck with your fundraising!!!



Instructions to Create a Fundraising Team

1. To create a fundraising team, click the **Create a Team** link under the title of your personal fundraising page.

View gallery
Change cover

0%
US\$0
raised of US\$50 target

Give Now
Share

Sunday, June 23, 2024 | 10am-2pm
King Street Memorial Park
10 King Street | Franklin, MA
Proudly affiliated with **Advocates**

Chris Fiecoat
My incredABLE Fundraising Page
Fundraising for Horace Mann Educational Associates Inc

Event: incredABLE Day, on 23 June 2024

Create a team

HMEA's incredABLE Day 2024
Campaign by Horace Mann Educational Associates Inc (RCN 042300014)

HMEA's incredABLE Day celebrates the ABLE in all of us. This all-day family fun event features a community walk, cookout, entertainment, and activities for all ages and abilities! Proceeds benefit programs serving people with differing abilities.

2. Click **Get Started** at the bottom of the page.

Create a team

Fundraising as a team is a great way to raise even more for the causes you care about.

Information we'll use to create your team

Cause	HMEA's incredABLE Day 2024	⊙
Event	IncredABLE Day	⊙

Get started

3. Are you fundraising in memory of anyone? Check **Yes** or **No**, then click **Next** to move on.

As a team, are you fundraising in memory of anyone?

Yes

No

Back Next

4. Enter your team's total fundraising goal and click **Next**.

How much would you like to collectively raise?

US\$ 500 USD

✓ US\$500 US\$1,000 Most popular US\$1,500

No target

👉 Don't worry, if your target isn't reached, all funds raised will still be sent to your chosen charity.

Back Next

4. Personalize your team's fundraising page by giving your team a **fun name!** Use this space to share why your team is fundraising for incredABLE Day and create your own URL address. When you're done, click **Next: Page Cover** to move on.

Personalise your team's page

Team name

My incredABLE Fundraising Page

Team story

I am excited to be fundraising for HMEA's incredABLE Day and to celebrate the ABLE in all of us on June 23 at King Street Memorial Park in Franklin, MA! The funds I raise will go straight to the programs at HMEA that support children, adults, and families who are affected by a disability.

I hope you will join me in supporting this very worthy cause by making a donation, fundraising, and joining me for this fun event on June 23.

Enhance my story

Story copied from your fundraiser. Feel free to make edits so it best reflects your team.

Customise your team URL

justgiving.com/team/

Go back

Next: Page cover

5. Use the incredABLE Day picture for your team page or upload your own photo. To upload your own photo, click **Remove Photo**, then once photo is gone, click **Upload A Cover Photo**. Click **Next: Finalize** to move on.

Add a cover photo

Photo Video Stream

Custom photo

incredABLE DAY 2024

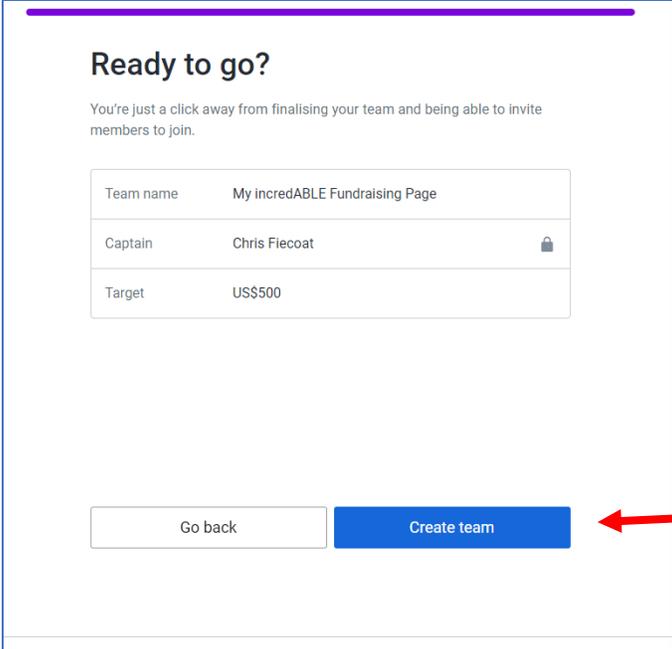
Sunday, June 23, 2024 | 10am-2pm
King Street Memorial Park
740 King Street | Franklin, MA

Remove photo

Go back

Next: Finalise

5. Click **Create Team** to launch your page.



Ready to go?

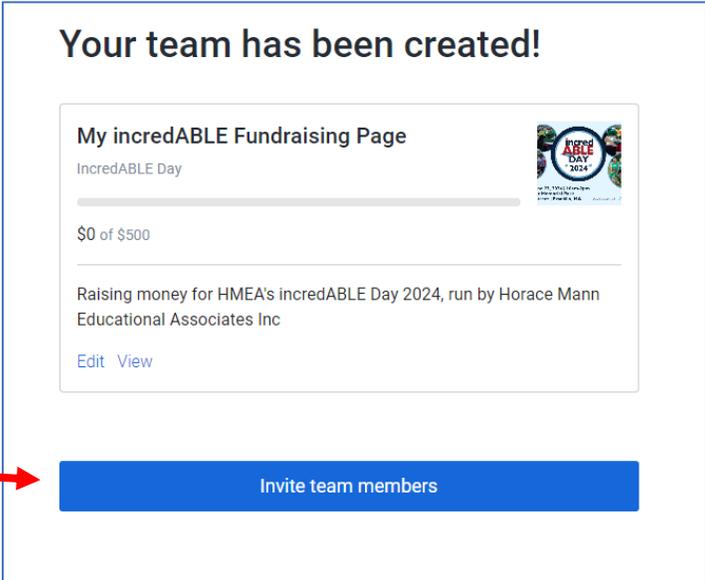
You're just a click away from finalising your team and being able to invite members to join.

Team name	My incredABLE Fundraising Page
Captain	Chris Flecoat 
Target	US\$500

[Go back](#) [Create team](#)

A red arrow points to the 'Create team' button.

6. Now invite others to join your team by clicking **Invite Team Members**.



Your team has been created!

My incredABLE Fundraising Page

IncredABLE Day

\$0 of \$500

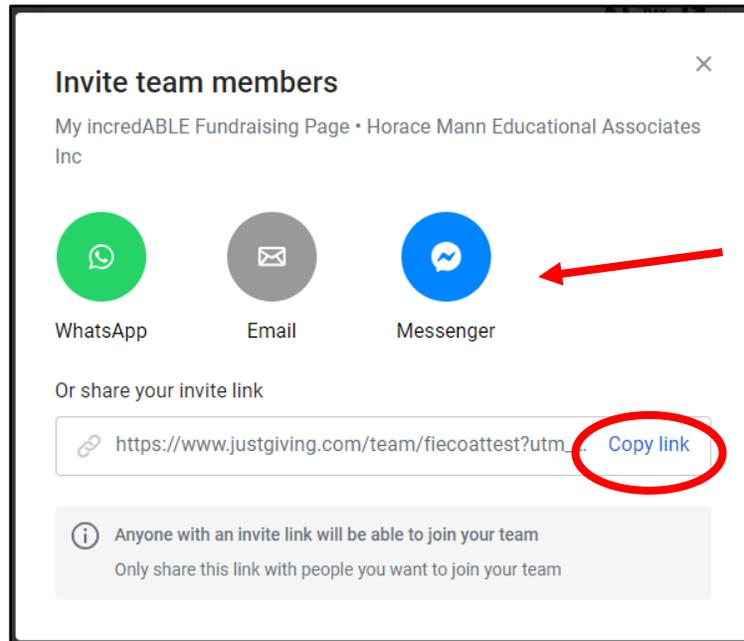
Raising money for HMEA's incredABLE Day 2024, run by Horace Mann Educational Associates Inc

[Edit](#) [View](#)

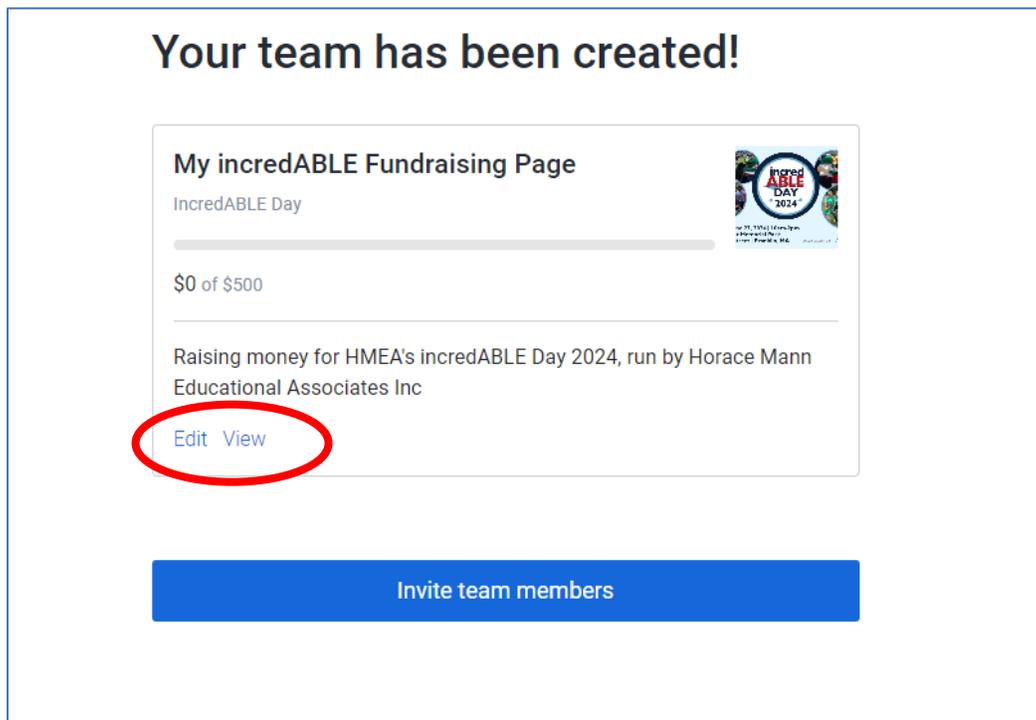
[Invite team members](#)

A red arrow points to the 'Invite team members' button.

7. Only those who have the correct link can join your team. Share your link via WhatsApp, Email, or Messenger by clicking on their logo. Click **Copy Link** for a link you can paste into your own post or email.



8. To see or change your page, click the **Edit** or **View** links.



That's it! Your team has been created!

Thank you for fundraising for HMEA and incredABLE Day!

We are truly grateful for your help and support.

Follow us on Facebook to see how plans are developing.

If you are on a team and have questions, please contact your
Team Captain.

We look forward to seeing you Sunday, June 23!!!

What's incredible about incredABLE Day?

incredABLE Day celebrates the ABLE in all of us!

Over the past 20 years, we've raised more than \$2 million through incredABLE Day.

All money raised goes directly to HMEA programs and services.

